



**IF THEATRE**



Celebrating 21 years of fun and excitement in the heart of the Mass Ave Cultural Arts District

**The 2026  
IndyFringe Festival**



Presented by:



# 2026 Festival Overview

August 13 - 23

62 Unique shows

30 Genres

Free family  
entertainment

.4 Miles

Curated adventures

# Artistic Highlights



RETURNS OF FESTIVAL FAVORITES



DEVELOPING LOCAL TALENT



GLOBAL PERFORMANCES



EMBRACING THE ABSURD



EXPLOSIVE NEW GENRES

# How can YOU get involved in the fun?



ADVERTISE WITH US!



VOLUNTEER



SEE A SHOW!

# Ad Sales

- IndyFringe Festival audiences are:
  - Adventure-seekers with flexible spending
  - Primarily locals in MACAD (and surrounding neighborhoods), Broad Ripple, & Carmel
  - Educated
  - Curious
  - Rapidly-diversifying
- Festival Programs distributed throughout MACAD, at all 6 Festival Venues, and in other local travel/entertainment hubs
- IndyFringe Festival Programs reach thousands of visitors during one of the avenue's slowest months

Name	Dimensions	Price	Art Due Date for Printing
Full Page - Summer Festival - 2026	5" x 8.00"	\$400	07/01/2026
Half-Page - Summer Festival - 2026	5" x 3.75"	\$250	
1/3 Page - Summer Festival - 2026	5" x 2.41"	\$125	
EXCLUSIVE BACK COVER OFFER	5.5" x 8.5"	\$1,500	

# Volunteer

- Support over 500 artists
- Introduce guests to positive experiences on Mass Ave
- Opportunities include:
  - Ushers
  - Bartenders
  - Street-Team
  - Event set-up/tear-down
  - Servers for The Longest Dinner
    - Includes meal curated by Cunningham Restaurant Group
- Great volunteer benefits including:
  - Show tickets
  - Exclusive appreciation events



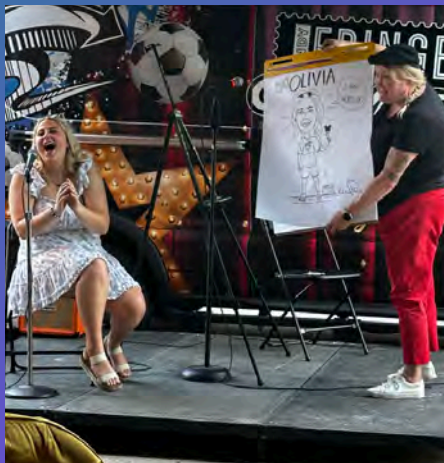
Join our  
volunteer group

# Make the Most of Your Guest Experience!

- SUBSCRIBE-IT-FORWARD
- KIDZONE
- CURTAIN CALL CANTINA
- BUSKING STAGE
- 6 VENUES ON MASS AVE
- PAY WHAT YOU CAN AND RUSH TICKETS



# Want to Learn More?



SIP-TO-SUPPORT - 8/06



PREVIEW NIGHT - 8/12



Serving 17K  
guests annually

9K+ Weekly Account Reach  
ON FACEBOOK &  
INSTAGRAM

8K+ Newsletter Subscribers  
62% OPEN RATE

12K Monthly Web Visitors  
ACROSS 27,000 UNIQUE SESSIONS

13+ Hours of Watch Time  
ON REELS + VIDEOS EACH MONTH

**Sponsorship  
Opportunities**  
**\$500 - \$7500**

Email:  
[paul@iftheatre.org](mailto:paul@iftheatre.org)  
for details/benefits



THEATRE

**FIRST LOOK:**  
**2026/2027 Spotlight Season**  
**THE BASILE THEATRE**



THEATRE

THE HOUSE ON  
HAUNTED HILL  
**10/16 - 11/01**

ONYXFEST 2026  
**11/05 - 11/08**

DEFIANCE COMEDY'S  
HOLIDAY MUSICAL  
**12/04 - 12/20**

THE SELLOUTS  
**1/08 - 1/24**

EVANSTON SALT  
COSTS CLIMBING  
**2/05 - 2/21**

WINNING WAYS  
**03/05 - 03/14**

FEMMEFEST  
**03/25 - 3/28**

FELLOW TRAVELERS  
**4/02 - 4/18**

EARLUSION & THE SKYE  
**04/30 - 05/16**

BIGFOOT SAVE THE UNIVERSE  
**05/28 - 06/13**

**FIRST LOOK:**  
**2026/2027 Spotlight Season**  
**THE BLACKBOX THEATRE**

FACE YOUR FEARS  
11/13-11/14  
4/23 - 4/24

LADYBITS COMEDY SHOW  
11/20-21, 1/15-16  
3/19-20, 5/21-22

MICROBIOMES  
12/04 - 12/05  
6/18 - 6/19

ENDGAME  
04/08 - 04/18

IF PRETY GIRLS COULD TALK  
05/21 - 05/30

